



PROGRAM ANNOUNCEMENT

The Advocacy Institute Is Pleased to Present

ECONOMIC DEVELOPMENT AND THE LAW

**February 3, 2017
1:30 p.m. to 4:00 p.m.
New Jersey State House
Third Floor, Room 319
125 West State Street
Trenton, New Jersey**

Program Summary

This course will provide an introduction to legal issues in the field of economic development. The first portion of the course will explore litigation and administrative law matters through an interactive discussion of applicable case law. This course will then provide an in-depth legal analysis of New Jersey's economic development programs. This will be accomplished through a discussion of the Business Employment Incentive Program, Business Retention and Relocation Assistance Grants, Economic Redevelopment and Growth and Urban Transit Hub Tax Credit Programs as well as Grow New Jersey. These programs will be analyzed from their initial statutory creation through the rulemaking process that seeks to ensure the protection of public funds. Finally, this course will examine how other states have addressed many of the legal issues which commonly arise in the economic development process.

PLEASE READ: NOTICE REGARDING COURSE MATERIALS
Materials will be provided for this course.

Who Should Attend?

Registration for this course is limited to those who have been selected to participate in the State House Series programs. Please do not attempt to register if you have not been notified of your eligibility for this series.

Who Is the Faculty?

Melissa Orsen serves as the Chief Executive Officer (CEO) of the New Jersey Economic Development Authority. Ms. Orsen joined the Authority in February 2015. The EDA is an independent State agency responsible for providing financing to small and mid-sized businesses,

administering tax incentives to retain and grow jobs, revitalizing communities through redevelopment initiatives, and supporting entrepreneurial development by providing access to training and mentoring programs. Prior to joining the EDA, Ms. Orsen served as the Deputy Commissioner of the Department of Community Affairs (DCA), where she oversaw a budget of more than \$3.8 billion and a workforce of approximately 400 employees. Prior to becoming Deputy Commissioner, she served as Chief of Staff to Lieutenant Governor Kim Guadagno, where she was responsible for the day-to-day operations of the Lieutenant Governor's office and the New Jersey Department of State. Her work was focused on coordinating and implementing statewide economic growth and job creation strategies. Ms. Orsen joined the Lieutenant Governor's staff in March 2012 from DCA, where she served in several key roles, including Chief of Staff to the Department and Chief Counsel for the New Jersey Council on Affordable Housing. Earlier in her professional career, she was a Deputy Attorney General for the State of New Jersey. Ms. Orsen earned her Juris Doctor from Widener University School of Law and her Bachelor's Degree from the University of Delaware.

Lieutenant Governor Kim Guadagno, who also serves as Secretary of State, leads the Administration's efforts to improve New Jersey's economic vitality, encourage job growth, streamline government, and make businesses feel welcome in New Jersey. The Lt. Governor oversees the New Jersey Partnership for Action (PFA), the State's four-pronged comprehensive economic development strategy. Designed to serve businesses of all sizes and development stages, the PFA is a public-private approach to economic development and the starting point for all initiatives, policies, and efforts to grow New Jersey's economy and create quality, sustainable jobs. The PFA is comprised of the Business Action Center, which reports directly to the Lt. Governor and provides the business community with a single point of contact; the New Jersey Economic Development Authority, serving as the state's "bank for business"; Choose New Jersey, an independently funded and operated 501(c)(3) business-attraction and lead-generation organization that markets the State; and the Office of the Secretary of Higher Education, which coordinates with New Jersey's institutions of higher learning to prepare an educated workforce. The Lt. Governor also chairs the Red Tape Review Commission, which is engaged in an ongoing review and reform of the State's regulatory process.

Lt. Governor Guadagno began her public service career as a federal prosecutor with the Organized Crime & Racketeering Strike Force in Brooklyn, New York. She then became an Assistant United States Attorney in Newark and was awarded the nation's highest honor for her separate prosecutions of two corrupt public officials. Guadagno next served in a high level position in the State of New Jersey Attorney General's Office, where she was a member of the Attorney General's Advocacy Institute skills program faculty. In 2001, Guadagno left the public sector to practice law closer to home and became a teacher at Rutgers University School of Law-Newark. In 2007, Guadagno was elected as the first woman sheriff in Monmouth County's history. As Sheriff, she managed a 650-member law enforcement agency encompassing the county jail, the county 911 communications center, and a law enforcement department of 100 men and women. She left both the Office of Sheriff and her position as a teacher at Rutgers Law School upon becoming Lt. Governor. Lt. Governor Guadagno is a cum laude graduate of Ursinus College in Collegetown, Pennsylvania. She received her juris doctorate degree, cum laude, from the American University Washington College of Law in Washington, DC.

CLE Credit

NJ CLE Credit: This program had been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.5 hours of total CLE credit. Of these, 0.0 qualify as hours of credit for ethics/professionalism.

NY CLE Credit: 2.5 substantive credits (pursuant to the approved jurisdiction policy).

PA CLE Credit: 2.0 substantive credits (\$3.00 mandatory registration fee required).

How Do I Register?

State Employees

Most State employees are able to register for this course by going to <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> and creating an AGAI Course Registration account. To do so, your computer **must** be attached to the government's Garden State Network. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a user name and password. Once you create your account, you can access the AGAI Course Registration System at <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.

Non-State Employees or State Employees not Connected to the Garden State Network

If you are not a State employee, or are otherwise unable to access the AGAI Course Registration System through the Garden State Network, kindly email the Advocacy Institute at: AdvocacyInstitute@lps.state.nj.us for an authorization code to allow you access to the AGAI Course Registration System through the My New Jersey portal. **Setting up your account through the portal is a two-step process, the details of which are set forth in the next two paragraphs.**

Once you receive the portal authorization code you will be prompted to go to the My New Jersey portal at <http://www.state.nj.us/> and create a portal account. Once your portal account is created you are prompted to enter your authorization code. This is Step 1 of the process, which you need only do once.

If you have already been issued an authorization code in the past you do not need to request another one. You can log into your account on the Garden State Network at <http://www.state.nj.us> and under the heading NJ L&PS Applications you will see the Attorney General's Advocacy Institute's Registration System. Click on that and log into your account on our system.

Upon setting up your portal account, you need to set up your AGAI Course Registration System account. This is Step 2. To do so, log on to the My New Jersey Portal <http://www.state.nj.us/>. Upon opening the AGAI Course Registration System home page, you will see the Create Account link in the Login Box. Click on it and create your account, which will include you selecting a new user name and password. Once you create your account, you can access the

AGAI Course Registration System at <http://reg2.dcj.lps.state.nj.us/lpcreg/login.aspx?portalid=2> to register for future courses or to manage your account. Please retain your user name and password for your records.